



FOR IMMEDIATE RELEASE
Eau Claire, WI – July 29, 2019

Media contact: Trish Cummins, Co-Chair
Chippewa Valley Book Festival
cumminstrish@gmail.com



On Sale Now: Tickets to the 20th Annual Chippewa Valley Book Festival

Tickets to the 20th annual Chippewa Valley Book Festival are now available! Many of the events below are FREE to attend; however, tickets are still required for entrance. This year the book festival will be held October 21–October 27, 2019, and it will feature eighteen authors and more than twenty events. Below is information on ticketed event dates, price of admission, and quick details on what to expect at each program. These events are just a sampling of what will be offered this year. To view the entire festival schedule, visit <https://www.cvbookfest.org/schedule>.

The following book festival events require a ticket and are listed in date order:

John Hildebrand – Long Way Round: Through the Heartland by River

- Tuesday, October 22, 2019, from 7:00 p.m. to 8:00 p.m.
- This FREE event will be held at Pablo Center at the Confluence
- Hildebrand's book: *Long Way Round: Through the Heartland by River* is debuting at the festival. The program will combine photographs, discussion, and short excerpts from the book as Hildebrand shares the sense of both wonder and belonging he discovered through his travels.

Adam Regn Arvidson – Dine with the Author: Wild and Rare

- Wednesday, October 23, 2019, from 12:00 p.m. to 1:30 p.m.
- Tickets for the 12:00 p.m. lunch are \$15. The program itself starts at 12:30 p.m. and is FREE to attend, but space is limited. This event will be held at the Chippewa Valley Museum.
- During this interactive discussion and reading about endangered plants and animals in the upper Midwest, you will learn which species are endangered, the history of their conservation and protection in this country, and what you can do to help these fellow inhabitants of our beautiful planet.

Kim Brooks – Small Animals: Parenting in the Age of Fear

- Thursday, October 24, 2019, from 7:00 p.m. to 8:00 p.m.
- This FREE event will be held at Pablo Center at the Confluence
- Building on her own harrowing experiences, Brooks will reveal how expectations of parents have changed over the course of a single generation, and how these expectations—fueled by fear rather than reality—pressure mothers to report one another.

An Evening with the Authors Featuring B.J. Hollars: Things That Go Bump When You Write: On Monsters, Martians, and the Search for the Truth in the Strange

- Friday, October 25, 2019, from 5:30 p.m. to 8:30 p.m. Meet some of our authors from 5:30 p.m. to 7:00 p.m., enjoy a buffet and listen to remarks and introductions at 7:00 p.m., and at 7:15 p.m. Hollars will present "Things That Go Bump When You Write"
- Location: Forage at Banbury. Tickets are \$35 and will include a fall buffet by Forage's chef Michelle Thiede.
- By confronting monsters, Martians, and a cabinet of curiosities worth of strange phenomena in our own backyards, Hollars challenges readers to look beyond their presumptions and acknowledge that just because something is weird doesn't mean it's wrong.

ecWIT (Eau Claire Women in Theater) – A Verbal Feast of the Fest, served by ecWIT

- Saturday, October 26, 2019, from 4:00 p.m. to 5:00 p.m.
- This FREE event will be held at Pablo Center at the Confluence.
- The ecWIT gals are back by popular demand for a reader's theater performance of adapted excerpts from a sampling of this year's festival authors.

Rebecca Makkai, 2019 Pulitzer Prize Finalist – The Great Believers: Where Fiction Meets History

- Saturday, October 26, 2019, from 7:30 p.m. to 8:30 p.m.
- Tickets are \$10 with the event being held in the RCU Theater at Pablo Center at the Confluence.
- In this talk, Makkai will read from **The Great Believers** and discuss its origins, stemming from her own experience growing up as a Chicagoan child during the 1980s AIDS epidemic. Makkai weaves a fascinating fictional story about those directly affected by the epidemic and the lasting impact on their present day families, even those living in Paris.

Beth Dooley – A Meal and Conversation: Cooking My Way Home

- Sunday, October 27, 2019, from 4:00 p.m. to 6:00 p.m. The first thirty minutes you can meet with Beth Dooley and enjoy wine from Forage's cash bar. At 4:30 p.m., enjoy a sampling of the author's locally sourced recipes (served family style by Forage's Chef Michelle Thiede).
- Tickets are \$20 with a cash bar - the event being held at Forage.
- Learn about Dooley's current research focused on perennial plants, cover crops, woody agriculture, and artisan grains. She will impart an understanding of and appreciation for the New Agricultural Land Ethic.

For more details on each program and to purchase tickets, visit <http://www.cvbookfest.org/tickets>. Author photos and book jackets as well as Chippewa Valley Book Festival logos can be found at www.cvbookfest.com/media

The Chippewa Valley Book Festival partners with Pablo Center at the Confluence, and the University of Wisconsin-Eau Claire Foundation to provide literary programming for all Chippewa Valley residents.

###